
SUNPRIME AYIA NAPA SUITES POLICIES

QUALITY POLICY**THE VISION**

The concept is tailored to deliver quality, comfort and those little extras for the discerning traveller. Stay with your partner, your best friend, a workmate or any adult that enjoys the good things in life.

TARGET GROUP

Sunprime guests appreciate “the good things in life” such as food & wine, fitness & spa, good service and comfortable & modern style. Sunprime is for “grown-ups only”: We target adults (16 years and above) such as partners, your best friend or a workmate.

Majority of guests are between 25 to 60 years old with an average age of 45 years.

Hard working adults with limited time, independent and experienced travellers.

QUALITY ASSURANCE

Guest surveys:

NE: 4.1 min. average score out of 5

4+5 min. 85 %

1+2 max. 5 %

OUR OPERATIONAL STANDARDS

- 1) Accommodation
- 2) Conference
- 3) Reception
- 4) Employee Handbook



Approved by Sotiris Kyriakou, Operations Manager

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